

CABINET MEMBER FOR CULTURE AND TOURISM

**Venue: Town Hall, Moorgate
Street, Rotherham. S60
2TH**

Date: Tuesday, 17th December, 2013

Time: 10.00 a.m.

A G E N D A

1. To determine if the following matters are to be considered under the categories suggested in accordance with the Local Government Act 1972.
2. To determine any item which the Chairman is of the opinion should be considered as a matter of urgency.
3. Apologies for absence.
4. Declarations of Interest.
5. Minutes of the previous meeting held on 19th November, 2013. (Pages 1 - 4)
6. Heritage Crime Programme. (Pages 5 - 11)
7. Cycle Yorkshire - Legacy launch.
 - Officer to report.
8. Archives and Local Studies Service - annual closure. (Pages 12 - 13)
9. Date and time of the next meeting: -
 - Tuesday 14th January, 2014, to start at 10.00 a.m. in the Rotherham Town Hall.

**CABINET MEMBER FOR CULTURE AND TOURISM
19th November, 2013**

Present:- Councillor Rushforth (in the Chair); Councillors Andrews and Dalton.

Councillor Whelbourn was in attendance for item F25.

There were no apologies for absence to record.

F20. DECLARATIONS OF INTEREST.

No Declarations of Interest were made.

**F21. MINUTES OF THE PREVIOUS MEETING HELD ON 17TH
SEPTEMBER, 2013.**

The minutes of the previous meeting of the Cabinet Member for Culture and Tourism held on 17th September, 2013, were considered.

Resolved: - That the minutes of the previous meeting be agreed as an accurate record.

F22. RECEIPT OF PETITION - TRUEMAN GREEN, MALTBY.

The Cabinet Member noted receipt of the petition containing 163 signatures that was headed 'Save our Green Space. Say no to proposed play area on Truman (*sic*) Green Field' and 'Petition against proposed Trueman Green Play Park'.

The Cabinet Member for Culture and Tourism inspected the petition documents that had been received.

The Leisure and Community Services Manager (Streetpride, Environment and Development Services Directorate) spoke about how the Department was currently co-ordinating information received from the petitioners and the community group that was proposing to create a play park on Trueman Green, Maltby. The Department was working with Maltby Town Council to decide how things might move forward.

Resolved: - (1) That receipt of the petition be noted.

(2) That the petition be referred to the relevant Departments within Environment and Development Services for investigation and research, and a report outlining the findings be presented to a future meeting.

F23. REPRESENTATIVE TO OUTSIDE BODY.

The Cabinet Member referred to a request that had been received inviting representation of Rotherham Metropolitan Borough Council on the Board of the National Coal Mining Museum.

Resolved: - (1) That Councillor A. Rushforth, Cabinet Member for Culture and Tourism, be Rotherham Metropolitan Borough Council's representative on the Board of the National Coal Mining Museum.

(2) That Councillor J. Dalton, Adviser, Culture and Tourism, be her substitute.

F24. DIFFERENTIAL ALLOTMENT FEES AND CHARGES.

Consideration was given to the report presented by the Leisure and Community Services Manager (Streetpride, Economic and Development Services Directorate) that outlined a recent review that had been undertaken on allotment rents taking into account the different facilities available at each site.

Minute No. F31, (Fees and Charges, 2014-2015) of the Cabinet Member for Culture and Tourism held on 15th January, 2013, recorded the decision to approve the Services' charges for the 2014-2015 financial year, which included allotment rents for that year. In order to achieve an agreed budget saving, allotment rents were increasing above inflation over a three-year period. The intention of the increase was to bring the Service to a cost neutral position.

A request had been received to review the allotment rent policy given that different sites provided different facilities.

The review had been completed and three proposals were put forward to the Cabinet Member, as outlined in the submitted report.

- **Option One:** - maintain current policy of charging all allotment holders the same amount per square metre and implement the proposed rent increase as previously agreed;
- **Option Two:** - classify sites A, B or C relating to the number of facilities that they have available. Class C sites would see a reduction on the proposed rent increase of 5%, Class B sites would see an increase on the proposed rent of a further 10%, and Class A sites an increase of a further 20%;
- **Option Three:** - classify allotment sites A (having both a toilet and a secure boundary) or B (does not have a toilet or a secure boundary). Class B sites would see a reduction on the proposed rent increase of 10%, and Class A sites would see an increase on the proposed rent of a further 5%.

The submitted report considered the potential risks and uncertainties of each proposed Option. These included tenants potentially asking for facilities to be removed from their allotment, or resist future development plans, as this may lead to an increased rent.

The Leisure and Community Services Manager confirmed that, historically, Rotherham's allotment rents were low compared to regional neighbours. At the end of the three-year period, the increases would mean that Rotherham was more in-line with regional comparators.

It was noted that any changes agreed today would require a twelve-month notice period and would be implemented from November, 2014.

Discussion ensued and the following points were raised: -

- Consideration of the actual cost increases resulting from Options Two and Three;
- The legal challenges that were being tested nationally in relation to allotment charges/rent increases being higher than other leisure service cost increases.

Resolved: - That Option Three be approved.

F25. THE FUTURE OF TOURISM AND THE VISITOR ECONOMY IN ROTHERHAM.

Further to Minute No. F12 (Communications Update) of the Cabinet Member for Culture and Tourism meeting held on 9th July, 2013, the Cabinet Member welcomed the Head of Corporate Communications and Marketing (Environment and Development Services Directorate) and the Regeneration Manager (Planning and Regeneration, Environment and Development Services Directorate) to the meeting to present a report relating to the future of tourism and the visitor economy in Rotherham. The Cabinet Member had been receiving regular updates on the Local Authority's subscription to Welcome to Yorkshire under the communication updates section of her agendas.

The Overview and Scrutiny Management Board (Minute No. 73; The Future of Tourism and the Visitor Economy in Rotherham), had considered this matter, which was part of their work programme, at their meeting on 15th November, 2013. The Chair of the Overview and Scrutiny Management Board, and the Scrutiny Services Manager, were also in attendance to report on the issues discussed by the Overview and Scrutiny Management Board.

As background to this issue, the report noted that, on 14th December, 2010, the Former Cabinet Member for Culture, Lifestyle, Sport and Tourism agreed to formally withdraw the council's tourism provision (including subscription to British Resorts and Destinations). However, it was agreed that the Council would continue its subscription to Welcome

to Yorkshire, the official destination management organisation for the region (Minute No. D44; Review of Tourism Service Provision refers).

The submitted report included the anticipated benefits of the Council's subscription that Welcome to Yorkshire brought to Rotherham. Following the decision on 14th December, 2010, the Local Authority did not have a dedicated Tourism Officer or team within its Service structure. It had become apparent through the on-going refresh of the Rotherham Growth Plan that a much wider tourism offer was required to support the functions including business tourism, sports and cultural events and leisure activities.

Tourism, in all of its forms, was an important part of the Borough's economy. The existing Growth Plan estimated that tourism was worth £225million to Rotherham each year.

The Local Authority's Service Level Agreement with Welcome to Yorkshire relating to the annual subscription was considered.

Discussion ensued on the known benefits to Rotherham of the subscription, and where potential improvements could be made to develop an increased Rotherham-based offer along with the measures that could be introduced to ensure that full value for money was achieved from the subscription to Welcome to Yorkshire. The existing Service Level Agreement was heavily marketing-based and appeared to be relatively generic, and it was believed that a more specific approach was required to allow benefits to be maximised for Rotherham. A number of practical steps were suggested to improve the support available for tourism, including an audit of all of the tourism assets in the Borough.

Resolved: - (1) That the report be received and its content noted.

(2) That efforts be made to determine the infrastructure existing within the sub-region relating to tourism and, in particular, maximising the Welcome to Yorkshire subscription, and the potential to increase this infrastructure.

(3) That Welcome to Yorkshire be invited to attend a forthcoming meeting of the Cabinet Member for Culture and Tourism to outline the full provision available to Rotherham and to discuss possible changes to the existing Service Level Agreement

(4) That efforts be made to determine the viability of offering a placement to a Higher Education student in relation to Rotherham's tourism function.

F26. DATE AND TIME OF THE NEXT MEETING: -

Resolved: - That the next meeting of the Cabinet Member for Culture and Tourism take place on Tuesday 17th December, 2013, to start at 10.00 a.m. in the Rotherham Town Hall.

ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS
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1.	Meeting:	Cabinet Member for Culture and Tourism
2.	Date:	17th December, 2013
3.	Title:	Heritage Crime Programme
4.	Directorate:	Environment & Development Services

5. Summary

Through the South Yorkshire Archaeology Joint Advisory Committee, RMBC has been made aware of a new national initiative called the Heritage Crime Programme led by English Heritage. Its aim is to reduce the rate of loss of England's historic sites and buildings through crime by establishing a sustainable working relationship between key partners. These key partners include the police and the crown prosecution service, as well as English Heritage who have signed a memorandum of understanding (MoU) which delineates responsibilities between them. A growing number of local authorities have also signed this agreement.

As part of this programme, a voluntary national network called the Alliance to Reduce Crime against Heritage (ARCH) has also been formed to harness the enthusiasm of the wider heritage community and to encourage action to tackle heritage crime at a local level. This network allows members to attend relevant training events, share information about heritage crime, highlight best practice and network with other members.

English Heritage is currently promoting this programme and network whilst seeking further signatories to the MoU with a view that it will become an England-wide series of effective partnerships between organisations and communities to protect heritage.

6. Recommendations

- **Cabinet Member approves Rotherham Council becoming a signatory to the Memorandum of Understanding in order to:**
 - **foster co-operation between the above parties and**
 - **allow the necessary flexibility in activities that are undertaken between these parties in relation to heritage crime**
 - **without incurring any additional operational costs.**
 - **A further report be received to agree Rotherham Council's specific responsibilities under the Memorandum of Understanding**
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7. Proposals and Details

Within Rotherham Metropolitan Borough, there are currently 1,456 sites which are considered to be 'Heritage Assets'. See Appendix 1 for a breakdown of these sites by type, as well as examples by ward.

Heritage Assets such as these help provide a sense of place and help people to be proud of where they live. Crime that degrades the historic environment or deters members of the public from enjoying it can have a damaging effect. Heritage crime has, therefore, been defined as 'any offence that harms the value of heritage assets and their settings to this and future generations'. Examples include:

- theft of lead from buildings
- architectural theft
- illegal metal detecting
- unlawful alteration and damage to listed buildings
- damage to ancient monuments
- arson, graffiti and other forms of anti-social behaviour

See Appendix 2 for examples of recent heritage crimes around the Borough.

Rotherham Council, therefore, has the opportunity to become involved with this programme and network at a local level, which would aim to improve heritage crime prevention and enforcement and to foster closer co-operation between the council and other responsible agencies. At a local level this would be led by the South Yorkshire Archaeology Service who is encouraging all four of the South Yorkshire authorities to sign the MoU and SYAS have given a reassurance that this will not incur any additional operational costs. At present both Sheffield and Doncaster have agreed. An approach will then be made to South Yorkshire Police and the South Yorkshire Police and Crime Commissioner.

This would allow South Yorkshire to focus on agreed priorities, gather and share intelligence, share best practice, training and co-ordination, and help galvanise local support in relation to heritage crime. It will also be clear who is responsible for what at different stages of any investigation and subsequent prosecution. In the longer term, records (locally and nationally) will be available to accurately and reliably demonstrate patterns of crime and locations. This will ensure a swifter and more focussed response.

8. Finance

By signing the MoU, Rotherham Council will not incur any additional costs as membership to the network is free. It will also not take on any additional responsibilities to what it currently does as a local planning authority, which is to prevent, investigate and (where appropriate) prosecute unauthorised works or deliberate damage to listed buildings and conservation areas under the Planning (Listed Buildings and Conservation Areas) Act, 1990, Town and Country Planning Act, 1990 and the Crime and Disorder Act, 1988.

The commitment of additional operational resources (i.e. staffing) to the network will be proportional to current workloads and without being onerous.

9. Risks and Uncertainties

It is possible that not all four local authorities within South Yorkshire will choose to sign up to the MoU, which would impact upon the co-ordinated approach identified through this

programme. Likewise, if South Yorkshire Police and/or the South Yorkshire Crime and Police Commissioner do not identify this as a priority this potentially impacts upon heritage risks crime prevention, detection and enforcement rates locally.

10. Policy and Performance Agenda Implications

This programme and initiative supports the Council's priority to 'create safe and healthy communities', which identifies working with the police to reduce crime and make communities safe as well as trying to reduce anti social behaviour and crime.

Enforcement, community safety and heritage protection are functions already embedded within the Council's core responsibilities as identified above and will not impact upon performance.

11. Background Papers and Consultation

- Appendix 1 – Heritage Assets (by site and ward)
- Appendix 2 – Examples of recent heritage crime in the borough

Further information about the Heritage Crime Programme and the Alliance to Reduce Crime against Heritage (ARCH) can be found on the English Heritage's website at <http://www.english-heritage.org.uk/professional/advice/advice-by-topic/heritage-crime/the-role-of-local-authorities/>

Officers in Planning, Green Spaces, Finance and Human Resources have seen the report and had the opportunity to comment.

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Appendix 1 Heritage Assets – Rotherham Metropolitan Borough

The borough of Rotherham contains a wealth of heritage sites, both ancient and modern. These assets range from those built on a grand scale to the more modest and range from evidence of the Borough's industrial past through to the rural. Some of these heritage assets are formally designated, i.e. protected by legislation, others are not.

In total the borough has the following heritage assets:

- Scheduled Ancient Monuments – 37
- Listed Buildings – 520
- Conservation Areas – 26
- Registered Parks and Gardens – 4
- Non-designated archaeological sites and findspots recorded on the Sites & Monuments Record – 869

Below are examples of some of these sites by ward:

Ward	Example: Scheduled Monument	Example: Listed Building	Example: Registered Park or Garden
Anston and Woodsetts	Deadman's Cave, Anston	Church of St. James (South Anston), Grade I	
Boston Castle	Canklow Hill Earthworks	Old Bridge and Chapel of our Lady (Bridge Street, Rotherham)*	Boston Park, Grade II
Brinsworth and Catcliffe	Catcliffe Glassworks Cone*		
Dinnington	Slade Hooton Medieval Settlement and Moated Site	Church of St. John (Dinnington), Grade I	
Hellaby	Hellaby deserted medieval village	Church of St. Alban (Wickersley), Grade II	
Holderness		Church of All Saints (Aston-cum-Aughton), Grade I	
Hooper	Hood Hill (mining) Shaft Mounds	Wentworth Woodhouse, Grade I	Wentworth Woodhouse, Grade II*
Keppel	Caesar's Camp Earthwork (Scholes Coppice)	Keppels Column (Thorpe Common), Grade II*	
Maltby	Roche Abbey	Sandbeck Park (house), Grade I	Sandbeck Hall and Roche Abbey, Grade II*

* Sites in bold are both Scheduled and Listed as Grade I

Rawmarsh	Roman Ridge linear earthwork (section N of Birchwood)	St Mary's Rectory (Rawmarsh), Grade II*	
Rother Vale		Church of St. Helen (Treeton), Grade I	
Rotherham East		Church of St. Stephen (St. Ann's Road, Rotherham). Grade II	
Rotherham West	Roman Ridge linear earthwork (section, Meadowhall Road to Hill Top)	Ferham House (Kimberworth Road, Rotherham), Grade II	
Silverwood	St Leonards Cross, Thrybergh	Church of St. Leonard (Thrybergh), Grade II*	
Sitwell	Blue Man's Bower Moated Site (Whiston)	Whiston Hall Barn, Grade II*	
Swinton	Roman Ridge linear earthwork (section, W of Long Plantation)	Remains of Chapel of St. Mary Magdalene, Grade II	
Valley		East Farmhouse (Dalton Parva), Grade II	
Wales	Manor House Moated Site (Todwick)	Church of All Hallows (Harthill), Grade I	
Wath	Swinton Pottery (The Rockingham Works)	Church of All Saints (Wath upon Dearne), Grade I	
Wickersley		The Warren - former Methodist Chapel (Bramley), Grade II	
Wingfield	Roman Ridge linear earthwork (section near Kimberworth Park Farm)	Barbot Hall (Greasbrough Road), Grade II	

Appendix 2
Examples of recent heritage crime in the Borough

Clifton Park Museum (Boston ward), lead theft



Masbrough Chapel (Rotherham West), anti-social behaviour & arson



Caesar's Camp (Keppel Ward), damage to the monument



ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS
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1.	Meeting:	Cabinet Member for Culture and Tourism
2.	Date:	17th December, 2013
3.	Title:	Archives and Local Studies Service - annual closure
4.	Directorate:	Environment and Development Services

5. Summary

Heritage Services requests permission to close the Archives and Local Studies searchroom to the public for five days at the end of January, to carry out essential work on its collections.

6. Recommendations

That the Cabinet Member approves the closure to the public of the Archives and Local Studies searchroom for five days to carry out essential work on its collections.

7. Proposals and Details

The Archives and Local Studies Service has an annual closure week. During this time, staff undertake work on its historic collections which cannot be completed at any other time as it requires all staff to be available and the use of the space in the public searchroom. This closure week is also critical since the relocation of the service and its collections as only a quarter of the collections now reside onsite. This is also normal practice within Archive Services nationally to allow necessary collections work to be undertaken.

This year we would like to close to the public the week beginning Monday 27th January until Saturday 1st February inclusive; the searchroom is normally open from Monday afternoon – Thursday and Saturday. January is one of the quietest months thereby causing the least disruption to our users. If this closure is approved, this will be publicised well in advance to our users, including on our webpages, in the searchroom and through a press release.

This closure is important in ensuring that the work required to keep RMBC's historic collections and documents in excellent order for public access. This year staff will partly re-arrange the collections within the two strongrooms (one on site at Clifton Park Museum and one offsite) to bring the newly catalogued York and Lancaster Regimental archive collection to Clifton Park Museum aiding ease of access by members of the public. Information regarding this collection will be made available through the Archives and Local Studies online searchable database early in 2014

and members of the public will be able to come in and look at the originals in the searchroom at Clifton Park Museum. This cataloguing project would not have been possible without a grant from The National Archives and it essential that this collection is opened up to the public.

8. Finance

In order to transport the collections between sites, the service will require van hire for two days at a cost of £75 which can be accommodated within the Service's current budget.

9. Risks and Uncertainties

No complaints have been received about previous closure weeks and without this annual closure the integrity of the collections will be more difficult to ensure. This may also affect our ability to continue to successfully bid for external funding.

Enquiries received by post, email and telephone will still be logged and monitored during this week.

10. Policy and Performance Agenda Implications

This piece of work contributes to the corporate target of Helping to Create Healthy and Safer Communities with particular reference to the outcome "People enjoy parks, green spaces, sport, leisure and cultural activities".

Being able to undertake essential preservation and documentation work on the Service's historic collections is also aligned with the Council's priorities for performance management and excellence in service delivery.

11. Background Papers and Consultation

None.

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